



UCEM's coat of arms with the slogan, "Ex cultu robur."

## WELCOME TO OUR SEPTEMBER ISSUE

► September has been an incredibly busy month for our centenary celebrations, both in terms of remembering our history, with our **exhibition** at Reading Town Hall, **luncheon** for past Principals and the publication of the **UCEM History Book**, and looking to the future of the built environment at our **Projects for Good** and **Housing for Good** events.

Read all about it in our bumper issue!

If you would like to keep up-to-date with all of our centenary activities, why not follow us on social media? We're on [Twitter](#), [Facebook](#) and [LinkedIn](#). You can also follow the hashtag [#ucem100!](#)

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## CENTENARY NEWS | PROJECTS FOR GOOD



### A Selection of photos from the Projects for Good event

► On the 11<sup>th</sup> September 2019 UCEM hosted its **Projects for Good** event as part of the **Built Environment of the Future Lecture Series** at the Lincoln's Inn in London. The event was aimed at current students of UCEM and its alumni.

The venue that the event was held at is a stone's throw away from UCEM's first permanent home in Lincoln's Inn Fields. The area holds special meaning for UCEM as the institution delivered teaching from its premises from 1921 – 1941, when it was devastated by incendiary bombs during the blitz.

In the run-up to the event UCEM, in collaboration with the **National Union of Students**, UCEM students and alumni were asked to submit projects that have created positive change in their workplace by focusing on social, economic and environmental sustainability. Selected projects were on display with participants available to answer any questions.

Speakers at the event were introduced by **Andrew Hynard** from the **Howard De Walden Estate**, and the speakers were **Dame Alison Nimmo DBE** from **The Crown Estate**, **Michael Moir** of **Tenman Project Management** and **Lucy Winzer**, a **Property Director at Aldi**. Each speaker shared their knowledge and experience with the students and alumni.

## CENTENARY NEWS | HOUSING FOR GOOD



### A Selection of photos from the Housing for Good event

► On the 19<sup>th</sup> September 2019 UCEM hosted its **Housing for Good** event as part of the **Built Environment of the Future Lecture Series** at the Town Hall in Reading. The event was aimed at industry professionals in the local Reading area and surrounding areas and was held in aid of our charity partner Launchpad.

Chaired by **UCEM Principal, Ashley Wheaton**, the four speakers at the event were **Matt Rodda MP**, **Sue Riddlestone** of **Bioregional**, **Steve Woodford** of **Haslams Estate Agents** and **Kim Cohen** of **Barton Wilmore**. The evening was made up of the four speaker presentations followed by a Q&A session for the attendees to really think about the creation of a long-term, sustainable housing solution that aims to provide safe, secure homes and will set the standard for a more positive Built Environment of the Future.

**Jason McMahon** of **Launchpad** also gave a talk on the importance of the work that Launchpad do in Reading.

In addition to this, the event was one of the first opportunities to really showcase the UCEM exhibition, which was on show during the champagne and canape reception.



## CENTENARY NEWS | LUNCHEON FOR PAST CHAIRS, PRINCIPALS, HONORARY TREASURERS AND SECRETARIES



Past Chairs, Principals, Honorary Treasurers and Secretaries attending the luncheon held in their honour.

► The key men and women, comprising more than 90 years' service between them to date, having driven the institution's forward trajectory over the past half-century, were joined by their partners for the meal at UCEM's Reading-based **Horizons** HQ.

After lunch, the group made the short trip across to **Reading Museum** to take in UCEM's centenary exhibition which opened this week.

Jane Fawkes commented:

*"I was delighted that so many of the institution's leaders from the past 50 years were able to join us today to celebrate UCEM's centenary. The lunch truly was a moment in time and a chance to bring key figures from UCEM's past into the present and acknowledge their part in the institution's journey to 100 years."*

*"The history of the institution is one of which we should be very proud, as we now build on their legacy to deliver our new long-term vision to be the Centre of Excellence for Built Environment Education."*

## ON THESE DATES | SEPTEMBER 2019

### 3<sup>rd</sup> September 1939



Newspaper front page from the day war was announced

*“The Summer Term of 1939 passed without incident, although against a background of mounting international tension. Every provision had been made for an Autumn Term which should include more classes and provide for a greater number of students than ever before. The term was due to commence on September 4. On September 3 War was declared.”*

Extracted from David Lawrance, *The College of Estate Management: 1919-1969*

### September 1940

► **The Second World War** broke out in September 1939 in Europe. Within a year this had escalated to sustained aerial bombing campaigns – the Blitz. In the autumn of 1940, the College of Estate Management’s main premises at **35 Lincoln’s Inn Fields** suffered its first damage in the Blitz; this was followed by devastating damage from an incendiary bomb in spring 1941. The damage to the Lincoln’s Inn Fields site was so extensive that the College of Estate Management relocated for the remainder of the war, including temporarily sharing RICS’ premises on Great George Street (off Parliament Square) before moving to Store Street in Bloomsbury, and to **Hinchley Wood** in Surrey.



A year after the outbreak of the Second World War, the Board of Governors met on 12<sup>th</sup> September 1940. The Board meeting notes observe that, “the number of postal students was increasing and had reached 600,” but because that month the College had only 8 day students and 8 evening students, face-to-face classes would be suspended until further notice.

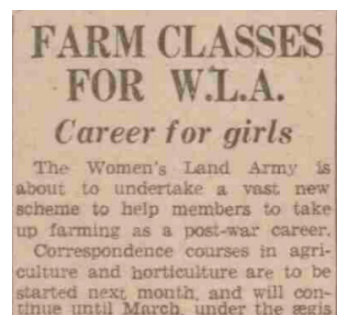
In addition, “the Secretary was instructed to enquire if there were any facilities for British prisoners of war to continue their professional studies”.



A sketch of Lincoln’s Inn Fields after the bombing

### 21<sup>st</sup> September 1940

► During the Second World War, 65,000 women served in the UK’s Women’s Land Army. On 21<sup>st</sup> September 1943, the press reported a scheme, offered by the College of Estate Management, for Land Girls to study correspondence courses with CEM. 3 courses were offered: **Dairy Husbandry**, **Farm Book-keeping**, and **The Elements of Agriculture**. This was part of a scheme initiated by the Ministry of Agriculture as part of the war effort on the home front.



Newcastle Journal and North Mail: Farm Classes for Women’s Land Army

## IN THE DECADE | 1989 - 1999

### The purchase of Shinfield Grange

► The steady expansion of the second half of the 1980s accelerated in the early years of the decade 1989-92. Six new diploma courses were launched, new academic staff joined the faculty, and additional space was needed.

In 1989, the **University of Reading** announced that it wished to sell the home of its Centre for Horticultural Research at **Shinfield Grange**. In June 1989, the College of Estate Management purchased the 12-acre site at Shinfield for £1.3 million.

In addition to physical expansion across Reading, the College aimed to broaden its global stretch. With a history of global education since its inception, CEM appointed **Centre Secretaries** in both **Hong Kong** and **Singapore**. College staff also visited mainland **China** – a country only just opening up to business with the West. The 1990s saw teaching sessions being held, in many countries, including in Shanghai. Exploratory visits were also made to **Australia** and **South Africa**. By 1995, the College had students in over 80 countries.

In 1998 **Her Majesty the Queen** relinquished her patronage and **His Royal Highness the Prince of Wales** became Patron of the College.



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## DID YOU KNOW?



Portrait of BW Adkin

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Principal Adkin observed that 1944 marked the first step in the reconstruction of the College, even though the Second World War was still being fought. At this time, there were more students than ever, three quarters of whom were military service candidates. For the first time ever, the College's problems involved number of students, rather than lack of them!

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## COMING UP | WHAT'S GOING ON?



Hong Kong Harbour

**Hong Kong Centenary Event | 22<sup>nd</sup> October 2019**

► The UCEM Hong Kong office will gather senior officials of the **Hong Kong SAR Government**, professional organisations and practitioners in the built environment, to further celebrate the UCEM Centenary Year, at a Centenary Dinner Reception being held on 22<sup>nd</sup> October 2019 at The Grand Assembly Hall. The evening will comprise of a cocktail reception at 6.30pm followed by a ceremony at 7.20pm.

**The UCEM History Book: University College of Estate Management 1919-2019**

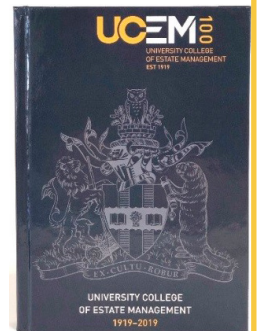
► Also, this month, each staff member of UCEM was gifted the UCEM History book.

The book comprises of volumes one and two, previously published separately during UCEM's history, plus a new volume created in honour of the Centenary year.



Volume one details UCEM's history between the years 1919 and 1969, volume two details UCEM's history between the years 1969 and 1992 and finally, the new volume, volume three, details 1992 to the present day.

UCEM is a unique and special institution to have such a rich history that it can fill three volumes with truly interesting and varied content.



The UCEM Exhibition at Reading Town Hall

**The UCEM Exhibition**

► UCEM is delighted to announce that its exhibition is now open at **Reading Town Hall**. The exhibition commemorates its heritage and commitment to benefiting the local Reading community by co-producing an exhibition with **Reading Museum**, charting its social and historical impact throughout the century, including its move to the town in 1973. The exhibition has been awarded a grant by the **Heritage Lottery Fund**.

The exhibition showcases previously unexplored heritage including the institution's role in educating British Prisoners of War and members of the Women's Land Army during the Second World War. Through images, artefacts, documents and books, visitors are invited to unearth the stories of those who have learnt through UCEM throughout the years.

Central to the display is the University College's Coat of Arms, the only remaining piece of the iron gate from UCEM's Hinchley Wood, Surrey site. The rest of the gate was requisitioned as part of the war effort in the 1940s and melted down for materials.

The installation also features the institution's first visitor's book, first used at the institution's Inaugural Ceremony in 1923 and including the signature of future **Prime Minister Neville Chamberlain** when he attended the opening of a new wing in 1927.

**Minister Neville Chamberlain** when he attended the opening of a new wing in 1927.

**UCEM Centenary Fund**

► The **UCEM Centenary Fund** is also now open. If you would like to donate some money towards helping a student study (it really makes a difference), then please visit the site and mark our centenary by contributing to their future.

To find out more about the exciting events that we have planned this year, and how you can get involved, please visit [www.ucem.ac.uk/centenary](http://www.ucem.ac.uk/centenary)

