



## WELCOME TO OUR JULY ISSUE



On Friday 14<sup>th</sup> June 2019 UCEM hosted UCEM Fest, its staff centenary event at Shinfield Grange. It was, thankfully, a beautifully sunny day at the Grange, where staff were invited to a festival-style afternoon to celebrate the enormous achievements of the institution as well as a chance to appreciate and say thank you to staff for all their hard work and commitment to UCEM.

The day kicked off at 1pm and lasted well into the evening with family and friends joining in the afternoon. There was a BBQ, street food, a carousel, Segways, inflatables, ice-cream, face-painting, games, a magician, popcorn, candyfloss, a marching band, an open-air cinema showing 'Bohemian Rhapsody' and the chance to stay overnight camping. It was truly a lovely day to celebrate 100 years of UCEM providing accessible, relevant and cost-effective education, enabling careers, increasing professionalism and contributing to a better built environment.

A huge thank you to Kathy Matthews for organising the event which was enjoyed by everyone.























A selection of photographs from the day

## **CENTENARY NEWS | WOULD YOU LIKE TO HELP?**

The **UCEM Centenary Fund** is now also open. If you would like to donate some money towards helping a student study (it really makes a difference), then please <u>visit the site</u> to learn more and mark our centenary by contributing to their future.

To find out more about the exciting events that we have planned this year, and how you can get involved, please visit <a href="https://www.ucem.ac.uk/centenary">www.ucem.ac.uk/centenary</a>

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### ON THESE DATES | JULY 2019



**Shinfield Grange** 

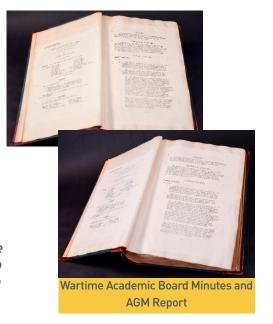
#### 18th July 1940

The outbreak of the Second World War the day before the start of the new academic year in September 1939 marked the start of the most difficult time in the College's history.

The minutes from a wartime Academic Board meeting on 18<sup>th</sup> July 1940 highlight the difficulties with sustaining staff salaries amidst falling student numbers and military conscription. Board members began to consider closing down courses in order to keep the College open on a smaller scale.

However, the decision was made that the College had a duty to its students, the profession, and the nation to continue operating for as long as it could. At the AGM on the same day, it was reported that:

The College must be carried on so long as circumstances allow. There will be a heavy task awaiting us when the present troubles are over...[and] we have the obligation to carry on the work for which our Royal Charter was granted to us and we must not shirk our responsibility of providing such education as the Profession still requires as long as we are able to do so."





#### 21st July 1972

By the 1970s, students across the globe were changing. Many students were protesting, and universities worldwide were being called on to modernise academic structures and become more transparent, with increased student representation.

Attitudes towards students by the profession, therefore, at times could be negative. On 21st July 1972, Building Magazine reported that there were calls within the industry to liberalise attitudes towards university graduates entering the profession in order to continue to attract new recruits.

#### 29th July 1972

In 1972, the UK signed the European Communities Act, which marked the UK joining the European Community (now the European Union).

On the 29<sup>th</sup> July of that year, The Estates Gazette wrote about the significance of the College of Estate Management, observing that, "The history of education for the profession is virtually the history of the college." Looking to the future, the Estates Gazette argued that the College of Estate Management,

Probably has more to offer – and more to gain – than virtually any other profession from entry into Europe.





#### 1st July 1989

On this day in 1989 The College of Estate Management purchased Shinfield Grange and its 14 acres of gardens from the University of Reading for £1.3 million. Shinfield Grange started life in 1655 as a small red brick farm house. It was extended significantly in 1857 and the 1930s, when it was owned by Sir Eric Palmer of the Huntley & Palmer biscuit family. In 1949 the property passed to the University of Reading, and it served as the University's Centre for Horticultural Research.

### IN THE DECADE | 1969 - 1979

At the beginning of the autumn term 1972, the College of Estate Management moved to the University of Reading's Whiteknights campus.

The focus was on teaching full-time students, with evening classes being withdrawn prior to the move to Whiteknights. Distance-taught courses continued to be provided by post to 5,300 students, as well as short courses, workshops and conferences for qualified practitioners. This shift reflected the increased standards for passing professional examinations, and a general trend amongst school leavers for full-time education.

Speaking of the merger, Dr Pitt, the then-Vice Chancellor of the University of Reading, wrote in 1969:

The incorporation of the College of Estate Management will make the University of Reading a stronger, better and more balanced institution.



The URS Building, UCEM's former premises at Whiteknights, as featured in *Architectural Review* 

### COMING UP | WHAT'S NEXT?

#### Projects for Good: The Built Environment of the Future Event | 11th September

The registration for this event is now **open**.

This event is designed to look to the future of the Built Environment and the global community of UCEM students and alumni, who are invited to join us where it all began, a stone's throw from the University College's first permanent home in **Lincoln's Inn Fields**. The area holds special meaning for UCEM, as the institution delivered teaching from its premises at 35 Lincoln's Inn Fields from 1921 until 1941, when it was devasted by incendiary bombs during the Blitz.

Speakers for the event who will talk on **Projects for Good** that they are involved in are:

Michael Moir | Development Consultant, Tenman Project Management

Dame Alison Nimmo OBE | Chief Executive of the Crown Estate

Lucy Winzer | Property Director, Aldi

### Housing for Good Event | 19th September

The registration for this Centenary event is also now open.

This panel event and evening reception is in aid of our charity partner, **Launchpad Reading**, who help to prevent some of Reading's most vulnerable and disadvantaged people from becoming homeless.



The panel discussion and audience Q&A will explore innovative ideas for the creation of a long-term, sustainable housing solution that aims to provide safe, secure homes and will set the standard for a more positive Built Environment of the future.

Confirmed speakers at this event are:

Kim Cohen | Partner, Barton Willmore

Sue Riddlestone OBE | Chief Executive of Bioregional

Matt Rodda | MP for Reading East

Steve Woodford | Managing Director of Haslams Estate Agents

Guests will then be invited to view our <u>exhibition</u> during a champagne and canapé reception hosted in The Story of Reading Gallery at **Reading Museum**.