

**This table indicates the modules included in this programme and the structure which they follow.**

Should you require further information about the modules, please contact [admissions@ucem.ac.uk](mailto:admissions@ucem.ac.uk)

2 years.

Duration is 29 months within an Apprenticeship Programme (including 24 months for the MBA degree).\*

**Please note:**

Students can either start in September or March. For the September module information sheet, please see our website.

*Where considered necessary to do so at any stage, UCEM may seek to make variations to programme content, entry requirements and methods of delivery, and to discontinue, merge or combine programmes. This is subject to consultation with relevant students and other stakeholders, setting out the reasons for the proposed amendment(s), and compliance with the requirements of the UCEM Code of Practice on Programme Monitoring, Amendment, Review and Discontinuation. Should such an eventuality occur during the admissions and registration process, applicants will be informed immediately of any change and the alternative arrangements that have been put in place.*

*\* The actual duration is determined by when the employer and UCEM deem the apprentice to be ready to undertake the CMI Chartered Manager end-point assessment.*

Yr	March Semester	September Semester
1	<b>Management Finance &amp; Science (20 Credits)</b> <b>Principles of Marketing (20 Credits)</b>	<b>Strategic Management of Change (20 Credits)</b> <b>Managing &amp; Leading People (20 Credits)</b>
2	<b>Elective modules (choose one from):</b> <i>Management of Construction (20 Credits)</i> <i>Procurement &amp; Tendering (20 Credits)</i>	<b>Elective modules (choose one from):</b> <i>Professional Cost Management (20 Credits)</i> <i>Planning &amp; Development (20 Credits)</i> <i>Property Transactions (20 Credits)</i>
	<b>Elective modules (choose one from):</b> <i>Real Estate Investment (20 Credits)</i> <i>Property Management (20 Credits)</i>	
	<b>Postgraduate Project (40 Credits)</b>	

■ Core Modules ■ Elective Modules

## Year 1

### Management Finance & Science (core)

#### Aims

Finance defines the resource potential for, and the constraints on, exploiting business opportunities. An understanding of budgets and budgetary control mechanisms is therefore a necessary requirement of all management activity. A wider understanding of the organisation's financial performance and current position is also required both by managers for professional reasons and by stakeholders in general. In determining the availability of resources this financial management module is therefore relevant for the function of decision-making in all the course modules. Management science combines a platform for the development of quantitative skills with the introduction of tools to support operations management and to gauge risk.

#### Assessment

	Weighting
Assessment 1 - Coursework	50%
Assessment 2 - Coursework	50%
	Pass mark: 50%

## Principles of Marketing (core)

### Aims

This module considers the application of marketing within construction and real estate contexts. It highlights the challenges posed by diverse business environments, together with the implications for professional marketing practice. In this module appropriate professional marketing strategies are appraised within a diverse, complex and changing construction and real estate environment. Practical and ethical considerations are explored and analysed within different cultures.

### Assessment

	Weighting
Assessment 1 - Coursework	30%
Assessment 2 - Applied project	70%
	Pass mark: 50%

## Strategic Management of Change (core)

### Aims

This module provides an integrated approach to corporate strategy and the management of change and innovation in a complex and uncertain business environment in construction and real estate. Part one considers frameworks to manage the long term strategic direction of organisations within a construction and real estate setting. Part two focuses on enhancing students' understanding of, and response to organisational change. The determination of appropriate policies and strategies are explored within different cultural contexts to meet stakeholder interests.

### Assessment

	Weighting
Assessment 1 - Coursework	30%
Assessment 2 - Coursework	70%
	Pass mark: 50%

## Managing & Leading People (core)

### Aims

This module seeks to develop understanding and insight in to what a manager is, and what they do; and to distinguish leadership from management. It requires students to interrogate issues and contexts relating to managing people, and how to get the best out of people, in an environment of constant change.

This module enables students to understand:

- the way that organisations - and the people who comprise them - behave, the tasks that they perform and the structures and methodologies that have evolved in attempts to understand and lead them
- management theories
- different schools of thought on leadership and the major strategies and approaches for the effective leadership of contemporary organisations and projects

### Assessment

	Weighting
Assessment 1 - Coursework	30%
Assessment 2 - Coursework	70%
	Pass mark: 50%

## Management of Construction (elective)

### Aims

This module develops both the personnel and organisational issues of construction management with a focus on the managers of construction projects. Comprehensive understanding and practice of skills in managing, planning and controlling the safe production of a construction project are investigated.

This module enables students to understand:

- construction management environment.
- Health & Safety implications on construction.
- personnel skills required of the construction manager.
- construction management in practice.

### Assessment

	Weighting
Assessment 1 - Report	50%
Assessment 2 - Examination	50%
	Pass mark: 50%

## Procurement & Tendering (elective)

### Aims

Students will consider the various ways in which construction projects can be procured and the consequent effects of procurement strategies on tendering.

The module enables students to understand:

- the effects of project risk allocation on the procurement process and how the choice of procurement method can impact on the subsequent phases of the project cycle;
- procurement theories, together with examples of past and current practices;
- how construction procurement is affected by, and can be used to affect, the wider economy.

### Assessment

	Weighting
Assessment 1 - Report	40%
Assessment 2 - Examination	60%
	Pass mark: 50%

## Real Estate Investment (elective)

### Aims

This module focuses on the rationale and considerations for investing in property as an asset class and takes into account the trade-off between the present and future use of resources by organisations, with special reference to the returns and risks of real estate investments. The module will allow students to recognise property as an investment asset within the overall spectrum of other investment media. Investment return, risk, appraisal, performance measurement, modern portfolio theory and responsible investment concepts are considered and applied in the real estate investment context.

## Assessment

	Weighting
Assessment 1 - Coursework	40%
Assessment 2 - Coursework	60%
	Pass mark: 50%

## Property Management (elective)

### Aims

This module develops the principles of law and practice appropriate to the effective and efficient management of commercial property. The focus is principally on the landlord and tenant relationship within legal and regulatory frameworks, but also encompasses property held for owner occupation.

This module enables students to understand:

- the significance of lease agreements from both the different landlord/investor and tenant/occupier perspectives;
- the legal, regulatory and market constraints within which commercial property management is undertaken;
- the handling of the different interests of parties involved in property management and the preferred solutions after consideration of all implications.

### Assessment

	Weighting
Assessment 1 - Coursework	40%
Assessment 2 - Examination	60%
	Pass mark: 50%

The assessment methods for the following modules, which will be delivered from September 2020, are currently in design and will be confirmed closer to the time. The assessments will consist of a variety of methods including:

- assessed coursework (such as essays, reports, portfolios, reflections, problem or short questions or video presentations)
- computer marked assessments
- project submissions

## Professional Cost Management (elective)

### Aims

This module brings together various cost management subjects and allows the exploration of a range of issues and challenges which contribute to the development of the cost management aspects of the quantity surveying profession. Therefore, it develops the knowledge, understanding and skills in construction quantification/ measurement and cost management required to operate in a dynamic, International and contemporary construction environment.

## Planning & Development (elective)

### Aims

This module provides an introduction to planning law and the planning process relevant to property development. The property development process, site selection and financial appraisal of development sites and their funding are considered. The module blends the basic knowledge of planning law with the implementation of a real estate development project.

The module enables students to understand:

- the context of planning within property development projects;
- principles of site layout and design, introducing methods of appraisal of the financial viability of development schemes;
- sources of funding for development projects.

## Property Transactions (elective)

### Aims

This module introduces students to the practice of estate agency, focusing on the commercial property market in the UK. It deals with the relationship between a client and agent during the contract for property agency and looks at the logic of location theory for commercial uses for leasing and sale. It seeks to explain how price is determined, and to introduce students to the dynamics of various property markets and the art of property negotiation. In selected module topics students draw comparison between arrangements in the UK and their own jurisdictions.

## Postgraduate Project (core)

### Aims

This module requires students to hone their research skills whilst providing them with a vehicle to conduct a self-directed research project that reflects the culmination of their studies in the relevant Programme. This module serves MSc and the MBA awards and topics selected are expected to reflect the students' respective programmes of study. Additionally, MBA students are expected to choose projects which offer evidence of one or more of the following central facets of their programme: reflective practice, leadership and strategic management.