

# **MBA Construction and Real Estate**

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## Programme Specification

Reference:

Version: 2.00

Status: Final

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## MBA Construction and Real Estate

# Summary Programme Details

<b>Final Award</b>	
<b>Title of (final) programme award:</b>	<b>MBA Construction and Real Estate</b>
<b>Credit points:</b>	180
<b>Level of award (QAA FHEQ):</b>	7
<b>Interim award(s)</b>	
<b>Interim award 1:</b>	<b>Postgraduate Diploma in Construction and Real Estate</b>
<b>Credit points:</b>	120
<b>Level of award (QAA FHEQ):</b>	7
<b>Interim award 2:</b>	<b>Postgraduate Certificate in Built Environment Studies</b>
<b>Credit points:</b>	60
<b>Level of award (QAA FHEQ):</b>	7
<b>Validation</b>	
<b>Validating institution:</b>	The College of Estate Management (CEM)
<b>Date of last validation:</b>	November 2013
<b>Date of next periodic review:</b>	November 2018
<b>Professional accreditation</b>	
<b>Accrediting body:</b>	Accreditation from the Royal Institution of Chartered Surveyors (RICS)
<b>Date of last programme accreditation:</b>	n/a
<b>Date of next periodic review:</b>	n/a
<b>Accrediting body:</b>	Accreditation from the Chartered Institute of Building (CIOB)
<b>Date of last accreditation:</b>	n/a
<b>Date of next periodic review:</b>	n/a
<b>Miscellaneous</b>	
<b>QAA benchmark statement</b>	<i>Master's degrees in business and management (QAA, 2007)</i>
<b>Start Date</b>	September 2014

# Programme Overview

## Rationale

This sector-specific MBA Programme equips students with leadership and management skills. This Level 7 programme focuses on the construction and real estate sector thus differentiating it from other competing generic or specialised MBAs. Despite its sector-specific focus, this MBA programme remains a management programme whose emphasis is to improve the quality of management and leadership. The *Master's degrees in business and management* (QAA, 2007), provided guidelines that are used to either place or differentiate the MBA with other business Master's programmes. These guidelines reflect the programme content expectations of organisations that accredit MBAs.

The MBA Construction and Real Estate is a sector-wide MBA that enables aspiring and current leaders within the built environment to acquire management skills and competencies. While assessing and providing scenarios and case studies within the built environment, the programme provides a platform for students to develop technical skills in an area of the sector that will further improve their knowledge base.

As a supported distance learning programme, this programme will be accessible to a range of students with access to the internet and ability to attend examinations.

## Entry requirements

Entrants to this Programme are normally required to have attained one of the following:

- A Bachelor Degree with honours at lower second standard (2:2) and 3 years' experience; or
- A Level 5 qualification as defined by Framework for Higher Education Qualifications for England, Wales and Northern Ireland (FHEQ) Level 5 plus 8 years' relevant work experience – 5 of which should be at appropriate senior management level; or
- A professional qualification plus 8 years' relevant experience – 5 of which should be at appropriate senior management level
- Students may apply to enter the Programme in either semester.

## Accredited prior learning (APL) or accredited prior experiential learning (APEL) routes into the programme

CEM policy and procedures for Accreditation of Prior Experiential Learning (APEL) and Accreditation of Prior Certificated Learning (APCL) are set out in CEM Code of Practice: Accreditation of Prior Learning. This policy statement takes precedence in any such decision.

Accredited prior experiential learning (APEL) may be used for admission onto Masters programme in accordance with the entry requirements stated in the section above. However APEL and APCL do not normally enable transfer of credit into a Masters programme nor enable exemption from any component on these programmes.

## Programme progression

All modules on this programme are set at FHEQ level 7 (Master's level) and there are no co-requisites or prerequisites in the study programme.

Assessment, reassessment and deferral arrangements are conducted in accordance with the CEM General and Academic Regulations, and the CEM Postgraduate Programme Assessment, Progression and Award Regulations.

## Awards

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- The MBA Construction and Real Estate is conferred upon successful completion of 180 credits of study.
- Postgraduate Diploma in Construction and Real Estate is conferred upon successful completion of 120 credits of study.
- Postgraduate Certificate in Built Environment Studies is conferred upon successful completion of 60 credits of study.

Awards are conferred in accordance with the CEM General and Academic Regulations for Students and the CEM Postgraduate Programme Assessment, Progression and Award Regulations.

### **Career prospects**

This Programme equips students with the essential leadership and management knowledge, along with postgraduate skills and expertise to enable them to develop their careers within business management, focussing on the Real Estate and Construction sectors.

The Programme provides an academic qualification which prepares students to progress onto membership of the Chartered Institute of Building (CIOB) and/or Royal Institution of Chartered Surveyors (RICS).

This Programme also equips students with the essential subject knowledge and postgraduate skills and expertise to enable them to lead and manage within the construction and real estate sector.

### **Study support**

#### **Induction module:**

All students are expected to complete the non-credit bearing Induction Module before the programme commences. The induction module is designed to equip students with the skills they need to study at CEM. The topics covered include:

- Studying at a distance
- Understanding your learning style
- How to manage your time
- Reading actively and critically
- Developing academic writing
- Introduction to the e-Library
- Writing in your own words - a guide to how to reference your work

The induction topic about referencing prepares students for the online test in referencing and citation that must be completed and passed prior to commencement of their studies.

The resources within the Induction Module are available to students throughout the duration of their study with CEM.

#### **Student learning support:**

The Programme is delivered via the College VLE and academic teaching and support is provided online giving students access to CEM tutors and other students worldwide.

The CEM Programme administrator will act as the main point of contact to students throughout the duration of their Programme. The academic team will guide and support students' learning. Other CEM teams provide support for assignments, exams and technical issues including ICT. Each student, wherever their location, will have access to a wealth of library and online materials to support their studies.

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### **English language support:**

English is the common language for all our Programmes. We appreciate that some students will need additional support. Therefore, the VLE provides an interactive 'English for Academic Purposes' learning resource designed to help students whose first language is not English.

# Programme Aims

## Programme aims

The MBA in Construction and Real Estate is designed to educate individuals as managers. It develops their ability to reflect on their business experience and solve complex business issues within the context of the Construction and Real Estate sectors. The Programme is designed to provide aspiring and current built environment professionals with an opportunity to develop leadership and management skills.

# Learning Outcomes

## A: Knowledge and Understanding

### Learning outcomes

By the end of the Programme students should be able to demonstrate comprehensive knowledge and systematic understanding of:

- A1) Contemporary and contextual leadership and business trends in Construction and Real Estate
- A2) Principles that enable detailed investigation into relevant emergent business and organisational issues
- A3) Theoretical and practical issues involved in the proactive planning and development of projects within the Construction and Real Estate sector

### Teaching and Learning methods

Module delivery follows a standard format incorporating a range of subject appropriate resources suitable for the online distance learner. This may include, but is not limited to, audio visual presentations, interactive case studies and online journals. Modules will be supported by a core e- book.

In the Postgraduate Research Project module, self-directed learning and problem solving combined with supervisor consultation further enhances knowledge and understanding, focusing on students' own chosen research topics.

Throughout the Programme, students are encouraged to undertake independent study and enquiry to broaden their knowledge and understanding of the subject.

### Assessment methods

Formative assessment opportunities and feedback are provided throughout the Programme. These vary in format and may include self-assessment quizzes and tutor guided discussion. All are designed to motivate and support the student.

Summative assessment methods and formats vary across the modules and are appropriate to the module and its stated learning outcomes.

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### **B: Cognitive skills**

#### **Learning outcomes**

By the end of the Programme students should be able to demonstrate how to:

- B1) Critically integrate theory and practice relating to complex business situations
- B2) Evaluate, analyse, interpret and synthesise complex business information to aid decision-making in different organisational contexts
- B3) Select relevant frameworks in appraising unpredictable organisational situations to generate considered and structured opinions demonstrating contextual influences

#### **Teaching and learning methods**

Students are encouraged to develop and apply their knowledge and understanding through a range of online activities and exercises. These require students to apply research and analysis within complex business scenarios.

#### **Assessment methods**

Intellectual skills are assessed through a range of coursework artefacts, examinations and a research project report.

### **C: Practical and professional skills**

#### **Learning outcomes**

By the end of the Programme students should be able to demonstrate how to:

- C1) Formulate business strategies within a changing and unpredictable business environment
- C2) Use relevant academic sources to present written work clearly and concisely to support decision-making

#### **Teaching/learning methods and strategies**

Students are encouraged to share knowledge and ideas and to take the initiative and demonstrate leadership. Case studies and a range of online activities require students to analyse given information and make reasoned decisions.

#### **Assessment methods**

A range of formative assessment activities are utilised to help develop the ability to formulate business strategies.

Summative assessment tests that the students have formulated appropriate business strategies using the most relevant academic sources.

### **D: Key/transferable skills**

#### **Learning outcomes**

By the end of the Programme students should be able to demonstrate how to:

- D1) Research independently, reflecting on philosophical underpinnings of the research process applicable to a construction or real estate organisation

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D2) Think critically and creatively in solving complex leadership and management issues

### **Teaching/learning methods and strategies**

The learning activities require students to undertake research, evaluate their findings and develop solutions. Teaching of module topics requires students' engagement with a range of online activities that develop research and evaluation skills and cultivate a systematic approach to problem solving.

### **Assessment methods**

Formative assessment is used to develop students' critical engagement with given scenarios, giving them feedback on their performance.

Summative assessment tests that the students are able to appraise and apply their research to given scenarios.

## Programme Structure

Semester	Module	Core /Elective	Credit points
September	Strategic Management of Change	Core	20
September	Managing and Leading People	Core	20
September	Planning and Development*	Core	20
September	PG Project*	Core	40
September	Property Management	Elective	20
September	Real Estate Investment	Elective	20
March	Planning and Development*	Core	20
March	PG Project*	Core	40
March	Applied International Marketing	Core	20
March	Management of Finance and Science	Core	20
March	Management of Construction	Elective	20
March	Procurement and Tendering	Elective	20

### **Notes:**

\*Available in both semesters

The Project module must be studied in the final semester of the Programme; however an introduction and preparation advice is provided in the preceding semester.

### **Distinctive features of the programme**

- A choice of two electives advances knowledge in a real estate and construction related subject
- An interactive induction module
- The flexibility to choose the start date – two intakes per academic year (September or February Semester)

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- A syllabus which maps fully to the CIOB Education Framework for Master's Degree Programmes (2010), and to the RICS management consultancy APC pathways
- The flexibility for students to choose the pace of their study
- The ability to interact with students from different Programmes and in varied geographical locations locally and internationally via the VLE
- International professional, personal and academic networking opportunities
- The availability of interim awards either Postgraduate Certificate or Postgraduate Diploma

## Curriculum Map

This table indicates which study units assume responsibility for delivering (X) and summatively assessing (A) particular Programme learning outcomes.

Module	A1	A2	A3	B1	B2	B3	C1	C2	D1	D2
Strategic Management of Change	X A									
Applied International Marketing	X A									
Management Finance and Science	X A									
Managing and Leading People	X A									
PG Project	X A									
Planning and Development	X A									
Property Management	X A									
Real Estate Investment	X A									
Management of Construction	X A									
Procurement and Tendering	X A									